



ANPIC

ONE STOP SHOP



ANPIC

MAY 3rd to 5th
POLIFORUM LEÓN
LEÓN, GUANAJUATO, MÉXICO

www.anpic.com



—+40 years

bringing together the best exhibitors

ANPIC, the supply fair, is the largest business meeting in America in the supply industry for the sectors: leather-footwear, leather goods, machinery and equipment, hardware and accesories, chemicals and textiles-clothing.

Recognized worldwide for having market-leading exhibitors.



Buyers and visitos 30 countries

- USA
- Guatemala
- Colombia
- Italia
- Brazil
- Dominican Republic
- Canada
- China
- Peru
- Germany
- France
- Ireland
- Japan
- Turkey
- United Kingdom



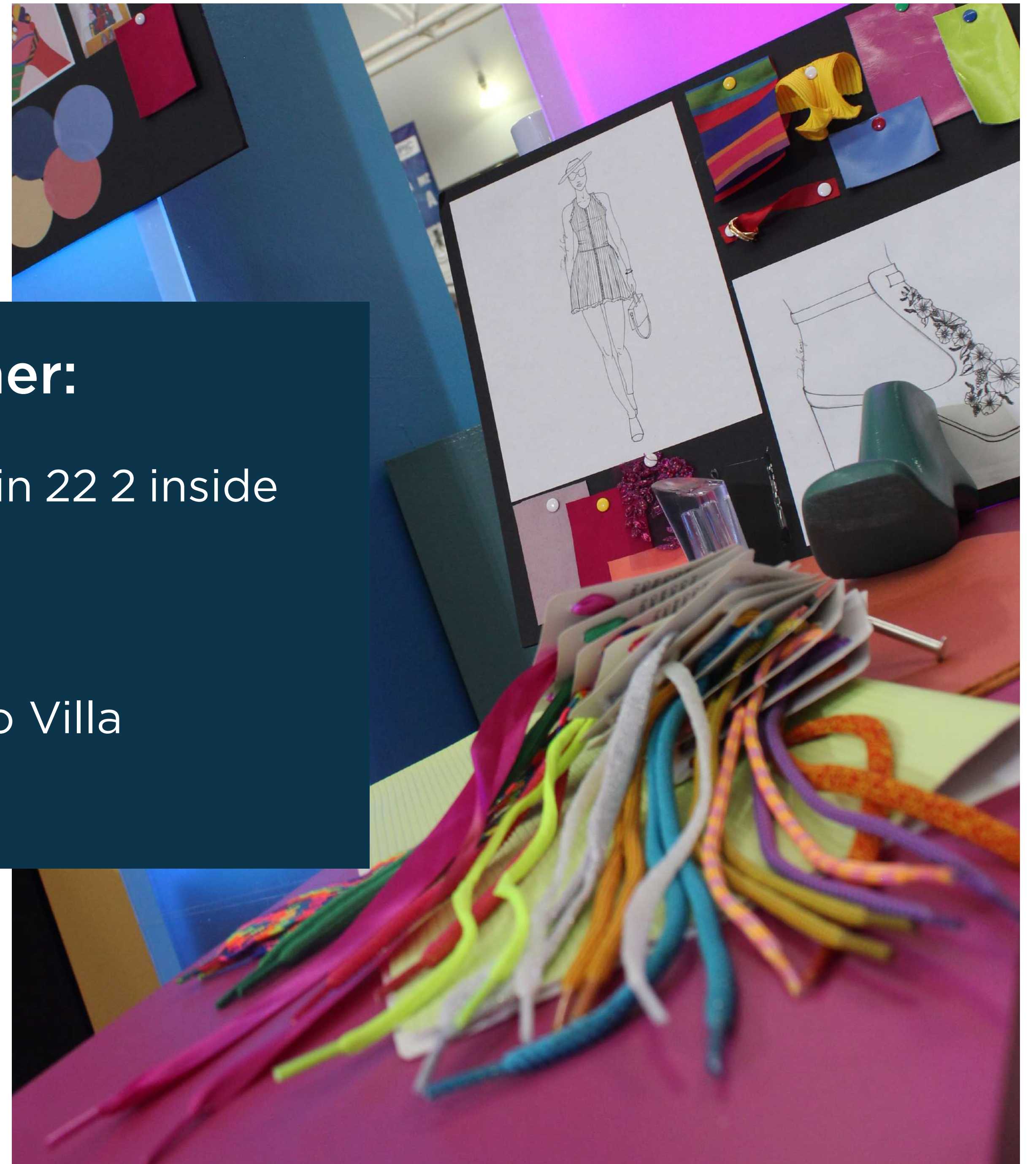


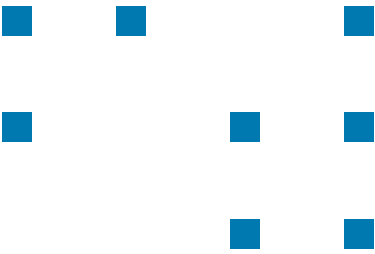
With 2 editions, ANPIC brings together:

20 thousand buyers and visitors / 1,958 stands in 22 2 inside the Poliforum León

POLIFORUM LEÓN

Bvd. Adolfo Lopez Mateos esq. Bvd. Francisco Villa
Col. Oriental. Leon, Gto. Mexico. ZIP 37510



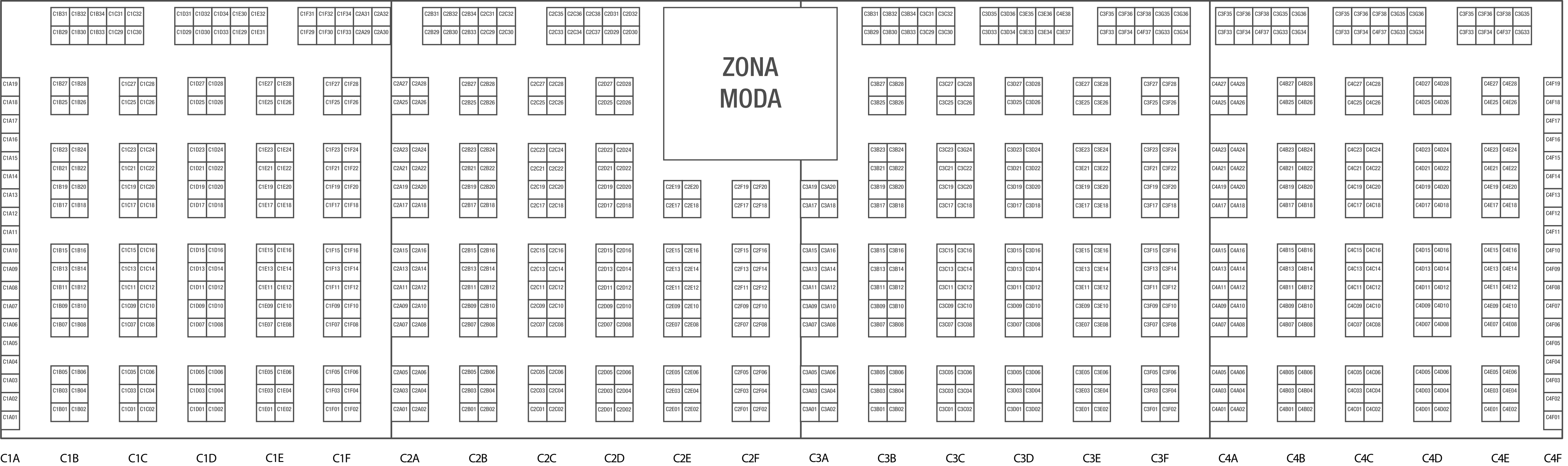


SALA C1 / HALL C1

SALA C2 / HALL C2

SALA C3 / HALL C3

SALA C4 / HALL C4



ACCESO A SALA / ACCESS HALL

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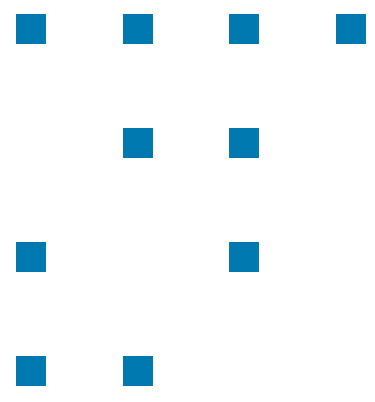
Capacity of 1,600 parking spaces and amenities such as:

*Gastronomic pavilion

*Restaurant area

*Column-free building

*Internet



Why to do business in Guanajuato?

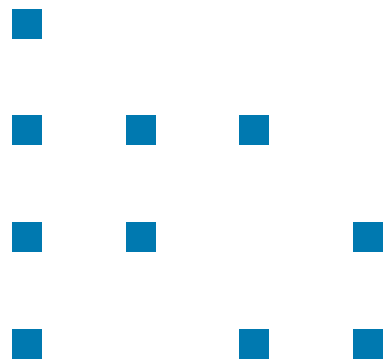
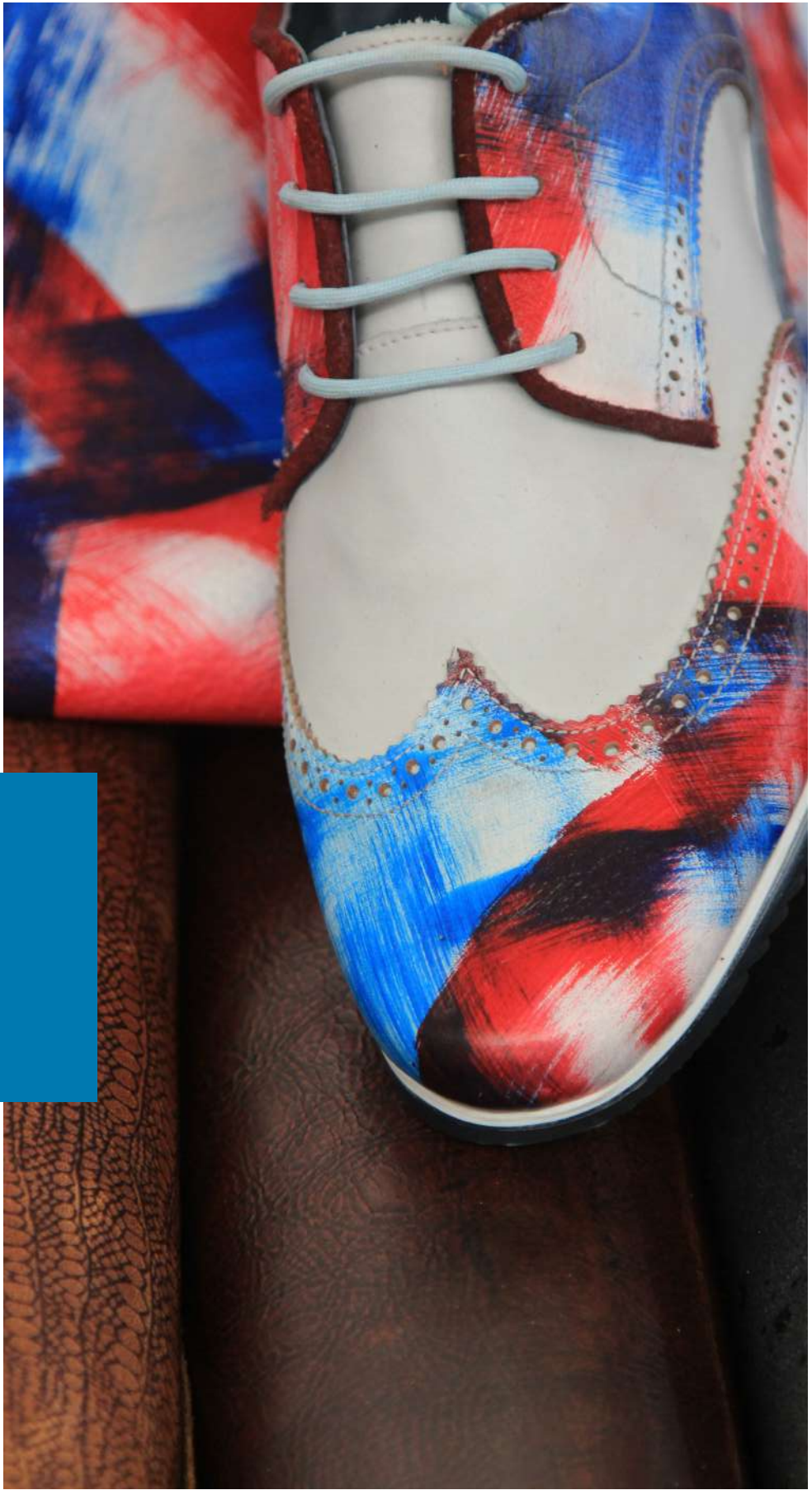
- 4th. Position in Mexico in Meeting Tourism
- More than 8 thousand hotel rooms
- First class shopping centers
- More than 184 national and international flights per week.

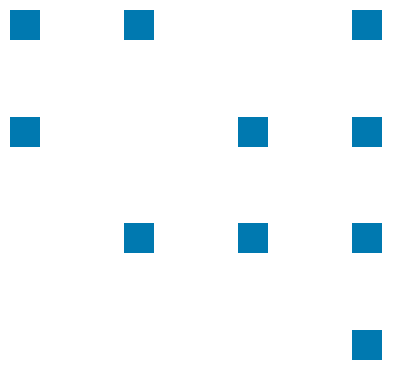
Statistics and results

SECTOR

PERCENTAGE

Chemical products	8%
Service institutions	9%
Leather	10%
Lasts, heels and soles	15%
Components, accessories and fittings	17%
Machinery and equipment	20%
Synthetic materials and textiles	21%





Why exhibit in **ANPIC**?

Best showcase for your product

most important space to expose your supply to national and international clients, generating sales and potential clients within the industry. In addition to having space inside the Business Center.

Comprehensive programs

- Conference program specialized in fashion topics, marketing, economic, political, industrial topics, among others.



Services and experiences

ANPIC Fashion Zone.- Presentation of materials from companies trained through the Specialized Fashion Program #ProEsModa by the APIMEX Fashion Laboratory, specialized conferences PV / OI and fashion cocktail.

Exhibitors directory.- Tool to facilitate the search for exhibitors (digital).

Products eco-responsible.- companies interested in improving the supply chain through sustainable processes and products, to generate a positive impact on the environment.



What does your participation includes as an **exhibitor**?

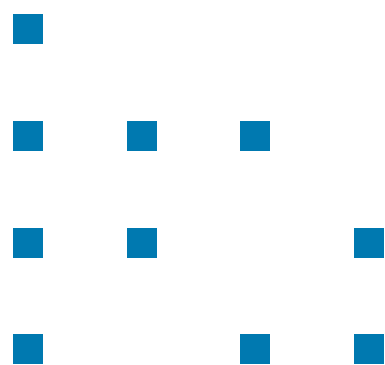
- Networking with potential clients
- Brand exposure national and international
- Business contacts
- Sales
- Platform to update you on market trends and product evolution
- Space of
- * Minimum space to participate.
- Walls, parapet (on request), 110v contact.
- Presence in the exhibitors directory.
- 3 Exhibitor badges per stand

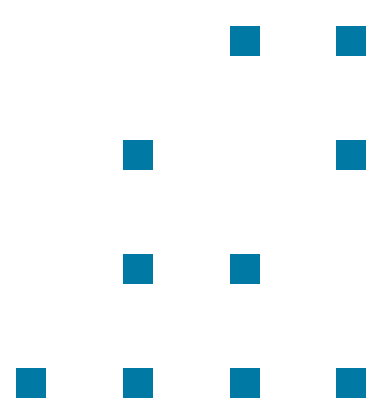




Additional benefits for **buyers and visitors**

-
- Discounts with airlines, restaurants, stores of convenience and more
- Eco responsible industries

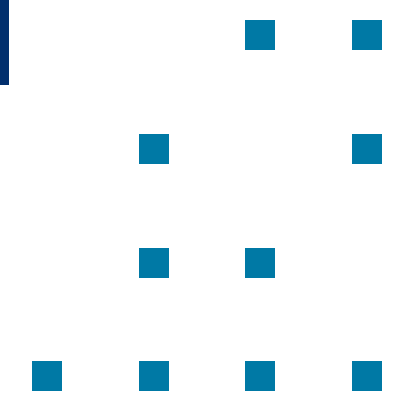




Benefits



LEON





Reserve your boot and participate with us!

comercial@apimex.org / operaciones@apimex.org
diversificación@apimex.org / + 52 4776771112